

STAGE
SCREEN

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RADIO
MUSIC

Only Theatrical Newspaper on the Pacific Coast

INSIDE FACTS

Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

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SELL-OUT STARS' HOMES

FRANKLIN MAY RUN THEATRES OF U. A.

Here's another new job talked about for Harold B. Franklin.

With United Artists and Warners reported on the verge of a tie-up for their theatres, William Fox is rumored as planning to align with the potential merger.

Harold B. Franklin operated West Coast under Fox, and the natural inference is that he will toss in with the U. A.-Warners group, if the merger is effected and Fox takes hold again.

There's also some talk that Fox's name is going to be taken off the theatres, which he controlled up to a year ago. His name has already come down from the studio signs.

Franklin has furnished news copy, always in rumor form, since his withdrawal from Fox-West Coast. Until he gets set, he's almost as good for the trade paper as Aimee McPherson and Clara Bow are for the dailies.

If the name, Fox, is lopped from the theatres, as well as the studio, it at least means work for the electric sign industry.

ALGIER IN PICS

Sidney Algier, who for the past year has been general production supervisor for Franklin Productions at the Mayan Theatre in Los Angeles, returns to the motion picture field as general production manager for M. H. Hoffman, president of Liberty Productions, with headquarters at Metropolitan Studios.

HOUSE IN TIE-UP

With the yearly all-city high school football team selections, to be announced this week by the Los Angeles Record, Loew's State tiell in with the paper, whereby awards to the picked gridiron stars will be made on the stage of the theatre.

More Phoney Stuff

Artificial Xmas trees for streets of artificial Hollywood were made by Oscar Balzar, gift shop operator, and Otto K. Olsen, Kleig specialist. Downtown Los Angeles has real fir trees.



KENNETH HARLAN

AT HIS NEW
POM-POM NIGHT CLUB
HOLLYWOOD

MANNING QUITs

Norman Manning has left the Roosevelt hotel as entertainment director. The Monday guest nights are also called off at the Hollywood hostelry.

LAMBERT RETURNS

Eddie Lambert had just returned in his private car after several months of personal appearance tours throughout the East and West to work for Screen Snapshots.

MILDRED AT SHOP

Mildred Harris has signed as a principal in the "Eleven-Fifteen Revue," girl show which opens on January 2 at Ralph Herman Play Shop, Hollywood.

Niblo Goes East

Fred Niblo has left Hollywood for a time at least. He has gone to New York to negotiate for his independent productions, which he will make on the coast.

EASY PICK FOR BOYS AT STAR'S BACK DOOR

A name, in Hollywood, accompanied by a phone number and an address is worth anywhere from a dime to a dollar, or better.

It's a new racket, proving highly profitable to certain grocery boys, ice men, water bottle dispensers and other drivers of wagons, who call at homes of the stars.

Despite efforts of certain stars to keep their phone number and even their house address private, everyone gets this information these days, from the source or another, with the delivery boys finding it a new and easy way to cash in on extra dough.

Numerous firms and individuals, ranging from attorneys and collection agencies to oil and bond salesmen, are ready to pay cash for names and numbers.

Before hard times hit Hollywood, the tradesmen would have hesitated to jeopardize his job by taking a chance. Now, everybody's taking a chance on almost anything.

And when the phone jingles at a late hour, and the star answers, he's in for a lot of wondering how the supposedly secret information leaked out.

So far, bootleggers haven't fallen under suspicion of selling out on their customers.

LESSER EXPANDS

Sol Lesser has opened a Hollywood office for his Sol Lesser Enterprises.

HE'S ANTICIPATING

Joseph Cawthorn has two previews noted in his engagement book which he will be interested to attend. One is "The Princess and the Plumber," Fox and the other, "Kiki" starring Mary Pickford, United Artists, Cawthorn plays prominent roles in these pictures.

YOU'LL SEE IT IN FACTS

TRICK NAME BOOSTS GROSS OF RKO

SPECKS GRAB GRID BOOKS

Despite efforts of school authorities to halt ticket speculation, the specs were reported to have booked 15 and 50 seats for the USC-Notre Dame game.

System employed is that ticket purchasers send in their checks with orders, and that only two tickets be issued to one buyer.

So rigid was the school in enforcing this mandate, that it is estimated \$100,000 was returned to the fans, because individuals wanted more paste-boards than the school rule permitted.

How did the specs manage to grab off their blocks of seats, is the question now agitating some of the fans.

Criticism agency, despite high prices offered, held to their policy throughout by charging only the usual five cents premium, although they could have more than doubled their dough on most of the seats. On top of the scandal occasioned by the large blocks in hands of certain speculators, it is estimated 2000 phony tickets were printed by rags, and thrown on the market to sucker fans.

PARTY CELEBRATES DAYLIGHT DEFEAT

OAKLAND, Dec. 4.—As a gesture of appreciation of anti-daylight savings efforts Theatre Managers' Association threw a party at the Hotel Leamington on Monday night for theatre employees. Entertainment included dancing and a buffet luncheon.

The stage of the affair were Frank R. Newman of the Fox Oakland; C. A. Tompkins, Fox T. and D.; Charlie Carroll, Fox Grand Lake; Willard Wade, Orpheum.

NEW CAPE DUE

Sedal Bennett will open the "Cedar Door" cafe at Seventeenth and Grand in the basement of an apartment house.

U. A. GETS WINNER

"Street Scene," Pulitzer prize play will be the first by Samuel Goldwyn for United Artists.

OFF TO N.Y.

Having finished directing Douglas Fairbanks' latest "Reaching for the Moon," Edmund Goulding will leave for New York to direct Nancy Carroll in "Up Pops The Devil."

MARY A STUDENT

Mary Alden owns one of the best libraries in Southern California, containing countless first editions, many of them autographed and with unique bindings.

TIF SIGNS FAWCETT

George Fawcett has been signed for "Drums of Jeopardy."

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WALL STREET TO OPEN PURSUE FOR PICTURE INDUSTRY

Wall Street, which has curtailed pictures considerably in the handling of nance, is reported to have arrived at a general plan of giving the men in the industry, who know the picture racket, or out of it, a chance to have some leeway.

Indication is that 'Wall Street' is going to be less drastic in the paring of budgets in the coming year.

Complaints lodged against pictures have been answered by studio execs, with statement they didn't have sufficient working fund to do what was needed. Wall Street, after a year or so of tight purse strings, is about ready to spend money to make money.

UNIONS NEAR SETTLEMENT

SAN FRANCISCO, Dec. 4.—Final settlement of the theatrical union dispute is looked for on December 11 when Albert Greenbaum, local union returns from an A. F. of M. executive board meeting in New York. Conferences were held all last week between theatre and labor heads in an effort to clear up the question, which has been hanging fire since September 1.

Labor leaders are holding out for a definite contract, while picture houses want the privilege of discontinuing orchestras whenever they desire upon the customary two weeks' notice. Current basis of negotiations calls for possible elimination of bands at Loew's Warfield Orpheum, Foxhall's California and St. Francis and the Fox T. and D. Oakland.

Speaking for RKO, however, Mort Senger declared that the war would place no further burden on the unemployment situation by firing musicians, every man he wanted to keep all present musicians, Singer said.

While nothing has been definitely mentioned during the last several months, it is known that Public contemplated building up its band at the Paramount, using men from the California and St. Francis, if they can be eliminated from those latter houses.

Vaude Notes

Tom Patricola is back in RKO vaudeville for a short stay. Both Beri also has returned to RKO vaudeville, within the past week.

Tom Smith and Helen Ely have formed a partnership for presentation of a singing comedy of the suburbs, "All My Own for Sale."

William Gaston returns to vaudeville in one of his best vehicles, "Partners," in which he is supported by George Haggerty formerly office boy in the executive offices of RKO, who has had featured roles in several Broadway musicals.

Frances Unton, late feature of Ziegfeld's "Follies" and "Whoopee," has fashioned a new act for RKO, called "On My Own."

Frank Richardson has also returned to RKO vaudeville after considerable success in talking pictures. He is remembered for participation in such hits as "Sunny Side Up," "Let's Be Friends," "Happy Days" and "Masquerade."

Mexican Party Moves To Hotel

Just how solid the hotel institution may be, as compared with the chances taken by a cafe in these prohibition days, was indicated recently.

A party of high Mexican officials visiting the city is understood to have contemplated a banquet served in true Mexican style. With this in mind, some tentative arrangements are said to have been made with Olcese cafe.

Somebody tipped the Mexican party, according to the story, that it's always open season on cafes, as far as the prohibition hunting season is concerned. So, to be safe, it is said, the affair was switched to one of the big hotels.

Several persons identified with the cafe industry are said to have remarked the curious angle that hotels of prominence have been particularly fortunate in escaping prohibition interference.

CHILDREN'S THEATRE HOLLYWOOD STUNT

A Children's Theatre at the Ralph Herman Play Shop, Hollywood, is planning to employ children and to give professional screen youngsters stage training, is launched by the direction of Miss Jay Stanyek.

One member of the cast is Dorothy Gray, known to radio-as the "Good Hunt Girl." Donald Haines, Thoe Ramsey, Lorraine Hubbell, Jane Muller, Artie Foltz, Sam Slater, Dorothy Sherman, Mary Jo Ellis, Jane La Follette, Renee Unger and George Darnelle are in cast of first show.

Night Pre-Views Golden Gate Try

SAN FRANCISCO, Dec. 4.—RKO has successfully inaugurated a Saturday midnight preview of the ensuing week's picture for the Golden Gate starting off last week with Universal's "See America Thirst."

Customers can attend the last Saturday night show and stay on for a peep at the next flicker. Preview runs continue through musical operas at the Fox, Paramount, St. Francis, California and Capitol. George, manager of the Capitol house, believes the project a big business getter. It works two ways. First, it gives the picture a big start early "word of mouth" exploitation for the new pic.

TAKES DENVER HOTFL DENVER, Dec. 4

William West has taken over management of the Regent Hotel, Denver, Mr. West has been identified with Colorado Hotels for many years, both as owner and as manager. He caters to performers.

JOIN BEAUDINE

Eddie Baker and Jack Duffy have been added to the cast of Harold Beaudine's next Vanity comedy, Educational-Christie at Metropolitan Studios.

GOODRICH ASSIGNED General Manager H. A. Hays of Educational, has assigned William Goodrich to direct the next film comedy at Educational Studios.

WALLY AT TIF

Wallace MacDonald signed for "Drums of Jeopardy" Tiffany-Stahl George St. Francis.

DAPHNE AT RKO

Daphne Pollard in "Children of the Streets," at RKO, under George Archibald's direction.

Wenatchee Pippins

Don Olson eating at Polisson's Lucille Radway refusing candy. She is going to look for a new seat, walks into Neon sign at Viahope, Twelve feet of Neon tubing, Bob Stemberidge winning chocolates.

Song Leaders

Sales are still light, and a few changes in the line-up. Witmark's "I'm Alone Because I Love You" topped into the leaders, and "I Must Be True" displaced "Three Little Words" for the ace-spot, but leaving the latter a close second. "Little White Lies" perked up sufficiently to again vie with the leaders:

LOS ANGELES

1. "I Must Be True," Waggoner.
2. "Three Little Words," Harms.
3. "Moonlight on the Colorado," Shapiro-Bernstein.
4. "If I Could Be With You," Remick.
5. "Beyond the Blue Horizon," Famous.
6. "I'm Yours," Famous.
7. "Here Comes the Sun," Robbins.
8. "I'll Be Blue," Feist.
9. "You Are the Melody," De Sylva, Brown & Henderson.
10. "I'm Alone Because I Love You," Witmark.
11. "Little White Lies," Donaldson.

SAN FRANCISCO

1. "I Must Be True," Waggoner.
2. "I'll Be Blue," Feist.
3. "Still I Get a Thrill," Feist.
4. "Kiss Waltz," Witmark.
5. "Moonlight on the Colorado," Shapiro-Bernstein.
6. "The Wrens," Famous.
7. "Don't Tell Her," De Sylva, Brown & Henderson.
8. "Three Little Words," Harms.
9. "Bloom Is on the Sage," Freeman.
10. "You Are the Melody," De Sylva, Brown & Henderson.

NORTHWEST

1. "Three Little Words," Harms.
2. "Kiss Waltz," Witmark.
3. "Kiss Waltz," Famous.
4. "Just a Little Closer," Robbins.
5. "I'll Be Blue," Feist.
6. "Here Comes the Sun," Robbins.
7. "What's The Use," Feist.
8. "Little White Lies," Donaldson.
9. "If I Could Be With You," Remick.
10. "Blue Bird Caught in the Rain," Berlin.

Film Row Cuttings

By VI HEGYI

Bert Lentz is off to Arizona for a couple of months on business.

Joe Wolfe, former salesman, is back from Pittsburgh.

Bill Martin is in the Hemmet, and can be seen shopping along the Row.

Ed Klein of Columbia says that "Crime-Cat" is going over great with critics and public alike.

"Doc" Shaw at Educational always has a news flash. For instance, Buck Buchanan has gone from the first National to work for Metro.

Rue Harris came in from Salt Lake and is looking over Film Row.

Walter Calvert of Lompop came to town for a few days.

Harry Fields, San Francisco salesman for Universal, stopped here on his way from Yuma, where he was married.

According to Allan O'Keefe of Pathe, J. N. MacIntyre, division manager, is expected back this week from Salt Lake.

Pathe has closed with Fox for entire production, features and short subjects.

Gradwell Sears, assistant to Ned Deninet, western division manager for Warner's and First National in the Los Angeles Exchange a visit.

Joe Wolfe, former salesman for Universal, has returned from Pittsburgh and was seen along Film Row.

Allan O'Keefe, Pathe's general manager, announces that C. J.

PROHIBITION ANGLE WINS

A trick name, exploitation and the prohibition angle managed to put RKO, with "See America Thirst" and vaudeville, into the \$17,700 class this week, a remarkable increase for this house, which has not been doing any too well. This gross gives RKO one of its best weeks of the year.

Here are grosses for the week: Loew's State (seats 2418, 35c-65c) \$17,700; Loew's "See America Thirst" and F. M. Idea, \$30,726; Paramount (seats 3596, 35c-65c) \$17,700; "Tom Sawyer" and stage revue, did well.

United Artists (seats 2100, 35c-65c) \$17,700; "In the Feet First," Warner Bros. Downtown (seats 2400, 35c-65c) "Doorway to Hell," \$28,000.

Warner Bros. Hollywood (seats 3000, 35c-65c) "Doorway to Hell," \$24,000.

Cathay Circle (seats 1650, 75c-11.50 twice daily) "Min and Bill," \$21,250.

Orpheum (seats 2750, 35c-65c) "Sin Takes Holiday," \$16,500, ending Friday.

Pantages (seats 3000, 40c-65c) "Vivacious Sin" and F. M. Idea, \$13,400.

Criterion (seats 2000, 35c-65c) "Jenny Lind," \$10,650.

Grand Theatre (seats 2030, 75c-11.50 twice daily) "Morocco," \$6,442—two days.

KEN MCGAFFEY OUT

Kenneth McGaffey is out as business manager of the public for the Curran and Belasco producing organization at the Belasco theatre, here, and Fred Belasco has been brought from a similar capacity in San Francisco to fill the vacant post.

PURCELL QUILTS KGER

Jerry Purcell, KGER's chief announcer the past two years, leaves the Long Beach station and his place is taken by Jack Strook, daytime announcer the past year or so.

KGER MUSICIAN DIES

Charles Harrop, the past six months' flute soloist with KGER's concert orchestra, passed away this week in his Long Beach home.

PIOTTI IN NEW JOB

M. Witmark and Sons announce that Clarence Piotti, pioneer of radio broadcasting, has joined their professional staff.

GRIFFIN ON FOURTH

Frank Griffin will finish the fourth of the Chester Conklin two-stories this week at Metropolitan.

Scollard, executive vice-president for Pathe is in town.

Charles Rosenweiss, general sales manager for RKO is touring the country and was welcomed to Los Angeles.

Theatre changes: Union Square, Los Angeles, taken over by Francis Fox at University, taken over by Heiser and Jocelyn, Huntington, at Huntington Park, formerly Shubert, taken over by K. C. Meade and J. G. Venable, Hidalgo, Los Angeles, taken by Ruth and Harry Edwards, New Orleans, taken by Robbins and Jack Bernan.

Richard Barthelmess in "The Lash" opens December 26 at both Warner houses.

OSTERLE, MGR. AT THE MAJESTIC

In a recent issue, "Inside Facts" stated Roy Reid, formerly of Strand and State Theatres, Long Beach, would manage the Majestic.

Mr. Reid is Jack Russell's former manager, with man-shubert taken by K. C. Meade and J. G. Venable, in the hands of Lew Osterle, well known manager and exploitation expert.

THE REEL OF THE FUTURE

In Hollywood—Now

By BUD MURRAY

The glamor of Picture premieres seems on the wane in HOLLYWOOD NOW, as we witnessed the Opening Tuesday, November 28th, 1939, at Grauman's Chinese Theatre, of "Morocco," featuring Gary Cooper, and the much talked of Marlene Dietrich and Adolph Menjou.

The picture itself was reviewed last week, and the less said the better—there's a lucky thing they decided to have a Fanchon and Marco Prologue "to boot"—This one called "Moorish Melody," and staged by Larry Coburn, was gorgeously mounted and had a cast of about 50 people.

And so we wander thru the Court of the Chinese Theatre, and notice Douglas Fairbanks and Mary Pickford, taking a short cut in—Mary Brian, (our nurse) looking sweet every way, stepping up to the Microphone to say the "Hello Everybody"—Gus Sly, former star of well-known stage shows on Broadway as "Good News," "New Moon," "Gus," now regular picture actor—Jimmy Hanley, whom we worked with on many Winter Garden Productions—Jimmy is now writing songs for Fox Studios—Arthur Chase, now writing songs for the proceedings.

broadly grinning and cracking at the proceedings. Fanchon strolling into the broadcasting booth, followed by Marco and both saying a few words to the public—Fanchon looks as if in a tremendous crime wave—Notice that Herman Timberg is back in Hollywood, and the lure of Premieres stuns Herman—Wm. Gibb McLeod, who gave our first ride in the Subway, is stepping up to the Mike—and last but not least, one of our dearest favorites just back from New York and looking "Gorgeous," and its no one else but our pupil, Jean Harlow, who gave our first ride in the Subway, is stepping up to make pictures—yes, B. B. B. was there in all his "cellaratorial" attire, and is in HOLLYWOOD NOW.

We have been receiving letters from Noo Yawk, bawling the hard times, and all, in the same vein, cry "Its better to lay off in Hollywood, than in Noo Yawk, with its inclement weather"—one from Will H. Philbrick, the Central American, who is playing "The Gorilla," got a taste of California and threatens to come back—also received a letter from Redmond Wells, who played a "Gorilla" in the past, and is his way back to Hollywood, playing vaudeville, has a very strong cry for "The land of Sunshine," when it isn't raining.

A letter from Portland Oregon from Art "Beef" Rogers, "the policeman's boy friend"—Art likes the rough and ready country where men are men, but we wonder how he horned in on there—We drop in to our favorite girl actor, who is playing "Marlene Miller in 'Sunny,'" and received a sort of heart- pang while looking at Joe Donahue, and we couldn't help but compare him with our dear departed, Pal, Jack—Joe follows in the footsteps of his brother Jack admirably.

Strolling up the Boulevard, a few words with "Uke" Joe Edwards and Believe it or not, he is waiting for a street car—then we bump into Lester Dorr, a great character actor, comedian, whom we work with in several Broadway Reviews—Lester just returned from a short stint in Vancouver Stock Company—Dashing by in a Cream colored Ford Roadster with a large Cap to match, is Alan S. Hardy—ex-Harpoon of "The Maskers"—IN HOLLYWOOD.

John P. Medbury, is now affiliated and confirmed Master of Ceremonies after handling the ceremonies at the opening of the Chinese Theatre, he is now a regular of the Columbia Theatre—At the Chinese opening they very wisely had John cooped up in a Tent, so that anyone dissatisfied couldn't get at him, oh it's a real—And besides, he has his body-guard rite with him, you know his impressario, Hal Horner—We took one of our periodical trips down-town and stepped into the Majestic Theatre, to witness the Opening Nite of Jack Russell and his players—The house was packed—We noticed in the cast besides Jack Evelyn Du Fresnoe and Garrett Price, who were with him while we were all at the Strand Theatre, Long Beach—but, Not for long—Not long ago—

The Wedding Number by Du Fresnoe and Price and the Chorus was very well done—as was dancing, was the Theatre boys three very youthful and graceful Tap-dancers—In a certain speech Russell remark "If you come and play, the actors stay and play," and that sums up about the picture, was terrible, though.

Not all the good deeds are recognized or publicized; To wit, we dropped in to a special show given by Carlos Curtis of the Main Street Theatre Club, and the idea of the benefit was to feed the hungry—The Newpapers, on Thanksgiving Day—and when they were fed, at the Andria Hotel, with real "Toiletry and stuff"—

There are a few more who we hope to be able to show a success, which hardly anyone hears about—There was B. B. Beebe as the Master of Ceremonies—Lew Cody, who was Honored guest, and Eddie Nelson, our playmate for the past 10 years, jumped into the ring to referee one of the bouts—Naturally Dolly was there—Mushy Cather put the gloves on for an Exhibition bout, and still "holds"—but Mushy is smart enough to say "Uncle," as he now is going into the Hushery business—Armand was a good referee a bout between "Kidcat" Ace Huddins and Bert Collins—

A high-spot bout was the one between deal Billy Papke and his son, E., who has been fighting them out west in the Olympic Games—Dan Tobey, the tenor announcer, officiated in his usual sterling manner—and rite in the front row "One Eye" Conolly, who crashes every a Benion—So a Good Fight—

We had an unexpected visit from our dear old friends, Mr. and Mrs. Eduardo Casiano and the whole Casino family, Marguerita, Sonny and Bernion, all "Dancers"—Delmar, two women good, and the boys, who runs a darn good Dancing School too—in Hollywood Now—

To the Brown Derby for lunch and in a booth we spy two clever Harry's, Harry Dell and Harry Delmar, two women good, and the boys, who runs a darn good Dancing School too—in Hollywood Now—

And, and roaming round, is Jackie Osterman, shagging hands with long lost friends—Busbey Berkeley is back in town and with his wife, Miss Muir, who recently made a hit in "My Girl Friday"—Another older sister is spied and that's Bobby North, of that famous old time of Gordon and North, whom we work for in "Burlesque" about 15 years ago—Al Boasberg, scenario and gag-writer, with another black-guy—Paul Gerard Smith, whom we worked with in "My Girl Friday"—The Daddys of ex-heavyweights watch the awful final bout between Cook and Elliott, and thoroughly disgusted, as he was looking for some opposition for his protee Al Morris—

And so we drift into Henry's Restaurant on the Boulevard, and immediately see that cute comestienne, Frances McRoy—A few words with Walter Brown and Al Van Pelt—The boys are all working hard laboring on a new colored show to be produced in Noo Yawk early in the Spring—Walter leaves this week with the finished play—Stuart Holmes in aboath—Abe Roth, that diminutive fellow who fears no man

DANCE FLOOR IS INNOVATION

"The Los Angeles" theatre, located on Broadway near Sixth, represents a total investment of more than \$2,000,000 and is declared the last word.

H. L. Gumbiner, owner of the Tower, is sole owner and will personally operate the new playhouse. Such innovations as a bank of 500 seats to a row, an exhibition room for objects of art, a club lounge with dancing floor, a cosmetic room, two children's play rooms and nurseries, and a cafe are included.

Projection of the identical picture shown on the screen in the main auditorium on a miniature screen in the lounge room and also in the nursery is another new nicknack.

World premiere of Charlie Chaplin's "City Lights," two weeks of the making, will mark the opening. No definite date set for opening, but anticipated January 1.

SECRETARY FINDS TIME FOR PAINTING

Luci, Lucille, Ward has an exhibition of her paintings, Salome, Jealousy, Dance of the Devil's Pium Tree and others, all done in her original, exotic style, on the mezz floor of the Roosevelt.

This young woman, in addition to being secretary to Bobby North at First National, finds time for painting, designing and other art work. Stars, numbered among her patrons, are Al Rockett, Ford Sterling, North and many others.

GEO. GIBSON BACK

George Gibson has returned from an eastern business trip which embraced all the states on the Atlantic seaboard, in the interests of Fashion Features.

WEBB IN PARIS

Millard Webb, Hollywood director, writes that he's in Paris and becoming a boulevardier, bon vivant, or what have you?

'GRAPES' FOR RKO

RKO Radio Pictures has purchased screen rights to stage play, "Sour Grapes," produced in New York by William Harris.

TIFF. COMEDY FINISHED

Paul Hurst has completed the second of his two-reel, prize-winning comedies for Tiffany, "De World's Champen."

CHANCE TO FLARE

Natalie Moorhead in "Hook, Line and Sinkers" must be best dressed woman in the cast.

EMIL STURMER

MUSICAL DIRECTOR
PARAMOUNT THEATRE
SAN FRANCISCO

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HAVE YOU HEARD BILLY VAN

On K. G. E. R?

when giving decisions—and Abe is with our old friend from Brooklyn, Tom Kennedy, now acting in pictures and a title manager on the side—and we run into George Stone, who is now a confirmed "oration addict" IN HOLLYWOOD NOW.

ON THE INSIDE IN SEATTLE

ROY OXMAN

Representative—630 People's Bank Bldg, MAin 6799

Notes Along Fifth Avenue

Tiny Burnett looking over a new radio . . . But only window shopping . . . Rose Valda kidding Dave Irons . . . Homer Sweetman singing to a bunch of Frosh at the U . . . Madge Baldwin out dancing . . . and being rushed off her feet . . . Lois Lansdowne at Sherman-Clay's . . . and proving to be a valuable member of Rubie Wolf's in costume . . . and out . . . Ken Warner and Terb Sobotta in costume . . . and out . . . Henry Dow and Stan Adams out front of the Blue Moose . . . Don Smith scheduled to join the Will King gang . . . Sammy Seigel accusing a press man of taking advantage of a busy day . . . the funny part about it was that the paid his admittance . . . Jim Clemmer being congratulated on his new usherte unit . . . and McGee doing double work for KOL.

LANG A GANGSTER

Walter Lang, having just finished the direction of "The Command Performance," is preparing for a gangster picture. Both James Cagney and Humphrey Bogart are being considered for the part.

Vancouver Varieties

By A. K. MacMartin
618 Homer Street

VANCOUVER, Dec. 4.—Vandals smashing \$3,000 worth of talking machine equipment and slashing the new screen at the Fairview theatre, small house operated by "Circuit" Theatres Ltd. New equipment and screen installed in time for next performance.

"Africa Talks," running three weeks at the Dominion to big business.

Calvin Winter and his Home Gas Symphony Orchestra, making a hit out of his two-reel, prize-winning broadcasts. Frank Goo, general manager of F. P. C. suburban houses, giving away washing machines and other household goods to the patrons.

Glady Attree Dancers giving a benefit for a local Christmas fund at the Vancouver, after their return to the home town from a tour over the RKO circuit.

MGM's "B. House" pulling good business into the Capitol. The Beacon, (Old Pan) stampeding the fans with heavy exploitation on "The Indians Are Coming" chapter play.

Pearl Allan smiling broadly at the "Dumbells" Revue, an all Canuck organization, pulled off the spot on Curtis Street this week, Eddie Zimmerman, assistant manager at the RKO Orpheum, sporting a new Texaco suit.

Lloyd Pantages, former manager of the vaude house of that name, a 100 per cent member of the operators union, announced that the Empress opening the gallery for the benefit of the unemployed where they may enjoy the British Guild Players in action, without depositing at the b. o.

Business everywhere, a little better, none are blamed on the annual pre-Xmas slump.

RUBE WOLF TAKES LEAD

SEATTLE, Dec. 4.—Rube Wolf came to town this week and was advertised the greatest showman since the days of Barnum, and of course the biz came in like wildfire, which shows that somebody somewhere is holding on to that extra shekel. So the stock of the Fifth Avenue went sky high with about \$23,000 changing hands. It has been so long since it won like that came through the window that they had to say "Just Imagine" on the screen.

Orpheum with Peter Higgins and "Tollable David" doing their stuff, brought \$3,000 into the coffers. Just a couple of "noses" behind the Fifth's gross.

The Paramount, with "Sea Legs" did fair, gathering in \$11,500 on the week's opus. No snow show at this house, which is a crime.

Exc did poor on "War Nurse" taking in for \$7,500. Next week "Big Trail."

Music Box on the fins of "Doorway to Hell" received only \$5,900 for the week. Blue House poor on "Third Alarm," which didn't even prove such a big success in the silent form.

DEIVER

By DUSTY RHODES

DENVER, Dec. 4.—Frank Milton has installed sound equipment in his Rivolve theatre. It is rumored the house will drop stage shows and go straight pics in the near future.

Harry Huffman reports business far above normal in his theatres here. The New Tower doing much better than his fondest expectations.

Georgia Lane Dancers, all Denver girls, now touring Fanchon and Marco circuit with the "Rhythmic Idea," enjoyed a full day's layover here at home, enroute from Butte to Wichita.

Harry Huffman, theatre owner and a number of local business men are doing their bit in relieving the unemployed here. They have established a rescue house, where the needy can get food and lodging.

Plenty of first class pictures hold the spot on Curtis Street this week, and all seem to be getting a fair play. The Denver with "War Nurse" and The Public Stage Unit, "Sky High," taking top honors, further up town.

Civic Symphony Orchestra, Horace E. Turman conducting, appears in concert at The Municipal auditorium on Dec. 5 and 7.

PUGLIA IN 'TRAIL'

For the Puglia, D. W. Griffith's find, playing the role of Zee in Italian version of the "Big Trail."

CORSARO A TRAILER

Francis Corsaro giving leading part in Fox's "Big Trail," Italian version of the role of Zee in "Sky High," taking top honors, further up town.

Ross at Dollar

Harry Ross, for the past two years, the Strand Theatre, has taken over the management of the Million Dollar Theatre.

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Pictures

SIN TAKES A HOLIDAY

ORPHEUM
(Reviewed Dec. 2)
This is a good picture, but it does not make the grade as a masterpiece owing to the majority of critics. It is society stuff, being definitely neither comedy or drama, but a very satisfying character. Its appeal is limited. Like many pictures getting off to a good start, it soon becomes one promised much and delivered short.

As per usual, the story and its treatment goes on the grid. It deserves roasting, particularly so when you consider that it emanated from the highly efficient outfit that gave us "Holiday." They haven't found out yet what made "Holiday" a success, basically. They think it was luck. Phillip Barry can tell them, or ask Owen Davis.

"Sin takes a Holiday" is society with the veneer so heavy, the socialization and repartee so subtly nuanced and so far from the real heart of things that only the bon ton intellects, the ultra-astute society, will get it. It is merely another alibi the story editor will offer to bolster up his fading conviction that the average audience mentality is that of 12 years old child.

EXHIBITOR: This is opus is for the chauffeur driven clientele and social aspirant who, if he doesn't agree, simply doesn't belong. If you back this for the folks who love whoopee over "Holiday" and tell 'em it's just as good, it's your tough luck.

CAST: Just an assembly of fine actors doing their best, which, in a good story would be top.

DIRECTION: What makes this thing so "speechy" and several scenes thought was attending graduation exercises.

SOUND: Raspy at times. Not the projectionist. One faulty mixer, probably, because the rasp went in and out abruptly with change of scene, not the change-over.

SCOTLAND YARD

LOEWS STATE

(Reviewed Nov. 28)
This piece of detective garble is neither flesh, fowl or good white halibut. It starts off as a drama, then for a sequence promises to be a hit comedy, but ends up being neither. In spite of splendid work on the part of every member of the cast, the production simply did not click. Audience restlessness was evident throughout and a disappointment registered at the finish. No real sympathy or admiration was evinced.

CAST: Edmund Lowe as a plug ugly, a fop or an English Lord weighs approximately 18 karat brass for attempting it. The personality of Edmund Lowe was so vibrantly present, the characters he doubled-in didn't have a chance. A splendid actor burning his talent on the altar of misdirected conception. They will never remember him for his work in "Scotland Yard."

EXHIBITOR: Lay off this one if you can. If you are big hearted or Lowe is hot billing in your neighborhood, play him. If the females want they'll try to elect him if he lays the title role in the

Yard" with the red ink at hand, a reason on your list, plenty of good shorts on the bill. Price.

JENNY LIND

CRITERION

(Reviewed Dec. 2)
This picture gives the word-peddler and his pet phrases a break. Telling them about "Jenny Lind" and Grace Moore's vocalizing calls for superlatives. This brother members of the hit-hungry fraternity, is the kind of production we dream about and seldom see. "Jenny Lind" on long suffering public, is entertainment with emphasis on the "amusement." This brother of wonders, but one error creeps in. That error is Wallace Beery.

Here is the third really successful presentation of the idea that Wallace Beery even more recently approximated the character of F. T. Barnum either in manner, personality or speech? And who wrote that sophisticated-to-be-modern dialogue emitting from the big Swede. He was in the cast for his direct exploitation value. Granted, that what critic mentions him? How much business will he get on the marquee billing, along with a name like "Jenny Lind"? As to the rest of the cast:

Reginald Denny finally lands in a picture that fits voice, personality and style of delivery. As to Grace Moore: I'm a crippled goose when it comes to describing this lady's charm and artistry. How long must we wait to see her again?

EXHIBITOR: Jenny Lind deserves a special advertising appropriation. You'll get it back, plus. **COYE:** The volume of her lowered the volume that P. T. Barnum sequence. It's awful. Price.

DOORWAY TO HELL

WARNER DOWNTOWN

(Reviewed Nov. 29)
This racketeer operation tenses with the T-N-T of action and drama that keeps an audience on the edge of its seat. The threat of death in every shadow; fate with a gat in his hand slinking close by and if it were not for the miscasting of Lew Ayres and a few minor but far-fetched bits of imagination on the writer's part which unwittingly

sticks holes in the reality of illusion—this chill opus would be hard to beat. With all the voice, personality and ranks for entertainment with the best.

CAST: Lew Ayres, by no stretch of human credence, can be accepted as a powerful racketeer or a baby faced killer. He exhibits neither predatory or racial markings of a youthful Italian who holds little regard for life. Supporting roles were well cast and finely played.

EXHIBITOR: Put your exploitation dough on Lew Ayres and the title, "Doorway to Hell." Good name and magnetic marquee material. Although word of mouth in this picture is not what it should be, it's the best you'll get this week.

For entertainment it can't possibly disappoint.

ONLY SAPS WORK
PARAMOUNT THEATRE
(Reviewed Dec. 4)
Laughs in this picture come rapidly and so close together they trip over each other. Torso laughs, tonsil laughs, rib benders and larynx agitators, laughs that puts the audi-

REVIEWS

ence searching their anatomies for another spot that will hold a laugh. The boys, who put this thing together, didn't bother about spots or placing laughs. They filled every little gap.

Here is an example of team work on the part of every one connected with building laughs into a picture. There is a question as to how funny it would have been without Leon Errol and still a question how funny Errol would have been without Owen Davis, the director, the gag men and constructionist.

Here is the third really successful picture in three weeks for Paramount, "Fast and Loose," "Tom Sawyer" and this one. The millennium has come.

EXHIBITOR: "Only Saps Work" is a good time and at this time will be amenable to a lot of novel exploitation angles. The picture is sheer, any way you want to bill it. Entertainment value is high and a picture of Errol should hang in the lobby, permanently. Too bad they don't bill "Saps" a little louder.

CAST: Excellent all 'round. Good contrasts and an argument for injecting real dramatic people into comedies. Price.

EAST IS WEST

(UNIVERSAL FEATURE)

EXHIBITOR'S VIEWPOINT
This picture may not truly reflect the soul of man but try and tell that to 125 millions of American who have seen it. The main reason is the fact that they cannot hide Lupe Velez beneath the character of a woman.

This fault occurs with 9,999 out of 10,000 oriental features. The characterization is not convincing and thus audience interest is never deep. Word-of-mouth value of this feature almost nil. Nothing that stimulates deeply. Entertainment value about 50 per cent. Lupe Velez drawing power not substantiated by her work. It could have been a remarkable comedy but wasn't played to that end. You may bill Edw. G. Robinson big. His work is the only work that will send them out talking about the picture, the one redeeming feature.

CAST: Velez and Ayres may be featured and they will with their assistance. Edw. G. Robinson politely steals the picture. Occasionally Velez sparkles but not enough to blind the audience. Ayres had practically nothing to draw or the reserve of dramatic force that is stored in their action. Excellent Robinson, and the real thinks, the cast was out of harmony with the atmosphere created.

Presentations

GRAUMAN'S CHINESE

"MOORISH IDEAS"

(Reviewed Dec. 1)
Credit Larry Ceballos with another topnotch offering, easily the best since the Grauman days, and by far better than anything Fanchon and Marco have ever attempted.

Ceballos is without any equal as a producer in this type of presentation, and F. and M. should feel

very fortunate in having him as an associate producer. He recently produced the "Espanola Idea" for the Fox interests, "Moonlight Revels," "Seasons," with others in production.

His "Moorish Idea" is resonant with Broadway flash and tact, and upon its completion here could be pruned to the regular F. and M. "Ideas" size, and would serve to offset some of the weak attempts at presentations that have played the F. and M. route during the past few years, and there's lots of 'em.

Ceballos can pick 'em and stage 'em, he knows talent and their place. He's possibly the best person more about dance routines, that is, original routines, than the rest of 'em put together. He's shown it in all of his offerings; in toto, Ceballos starts off where the rest of 'em finish.

For instance, the "Moorish Idea." The writer spent many years in the East, where Ceballos did or not we don't know, but we'll credit him with an authentic few moments of street scene in Tangier, Algeria, or any other Eastern possession in the Mediterranean, giving it all the life and color he can muster together and saving a string of atmospheric pelogue.

He hasn't passed up a bet here at the atmospheric standpoint, for he has the Ben Hassan troupe, chattering Arabic throughout. There's the snake charmer, Ada Mae Lingard, with a live assistant that apparently brings terror and thrills to the mob.

Ferdina and Co., mixed duo, with Ferdina doing his lifting girl illusion bit, to an excellent hand. Then there is Eva Nightingale, another crackerjack artist offering her "disappearing" routine. The miss and her assistant in a basket, borrows a few words, and . . . it still remains a mystery, going over nicely.

Gayl, Bert and Doro, two males and a girl, do a nifty routine of acrobatics that hits the bull.

Then there is Hadji Ali, assisted by his wife. Ali can drink quarts of water, pop it off with a bottle of kerosene, start a fire, and put it out with the water. He's got a load of other "bazaar" tricks, that takes us back to Cairo days. A good bit for anything like this.

Ceballos uses these sterling acts as an appetizer, interspersed with some clever choral work by the Damascus artists, and his line of twenty "hours," talented dancers whose routines add color and life to the show.

The two headline attractions, Armandina Chirot, coloratura soprano, and Marietta, dancer, chick heavily. Armandina Chirot is a personable Spanish beauty whose velvety tones thrill the audience. Here is a supreme. The miss is undoubtedly one of the finest coloratura sopranos to ever grace an F. and M. stage. Former Mexico City opera star, reflecting all the class of that training.

Marietta is a beautiful acrobatic dancer, superbly chosen by Ceballos for this production; she fits ad-

mirably with her neat acrobatic rhythmic movements. One of the heaviest hands received and rightly so.

Last in the show, but by no means least, is sole sensational Ben Hassan troupe. They are the finishing touch, offering typical dancing, acrobatics, pyramids, derisives, and what have you, during three minutes a heavy load of entertainment.

There is but one flaw from a production standpoint, but important like the extra plot after touchdown. Following her solo, the quality of Armandina Chirot's voice and her presence is lost while Marietta is dancing, and the imperfect spotting.

Otherwise the lighting is perfect, and whenever prologues are needed, Ceballos should by all means be paged.

Frsg.

LOEWS STATE

LOS ANGELES

(Reviewed Dec. 4)

The magnet drawing power of the Peabody name, his showmanship entertainment value, was reflected in his opening show today.

When the diminutive banjo entertainer stepped on the stage a salvo of good wishes greeted him, a welcoming gesture from his fans out front. Eddie immediately had the stage voice over to the producer, Marco, and then, into his show stopping routine of banjo pops.

In bringing Peabody here, at the usual pre-Christmas slump, Marco showed excellent judgment, especially so in offsetting the elaborate productions offered at this time by the Paramount, whose presentations have built up an unusually large following during the past month.

Undoubtedly, during his two week's stay here, Peabody's drawing power will be put to a severe test under the existing circumstances, with the breaks against him, but, if the opening performance is any sort of criterion, the flaxen haired one will continue to click at the box office.

He offers his usual routine of popular songs, topped off by the now famous "St. Louis Blues," and builds up to the well-known Peabody show-stopping finish, "Give us the best one of the F. and M. time."

Remainder of the stage offering is the "Condolers" idea. Bee

RKO LOS ANGELES

VAUDEVILLE

(Reviewed Dec. 4th)

The vaudeville this week is not up to RKO average, which for the last two months has rated high. There may be a let down somewhere, but no credit can continue to top itself week after week as this one has without exhibiting one or two weak spots.

Perhaps the excellence of foreign bills offered a concentrate of comedies that boosted the standard too high to maintain it. This is possible. But the show is not in-

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ferior; it merely suffers by comparison with its own past offerings.

Myer, Libow and Rice start things at a proper tempo for building and wind up their allotted time with acrobatic adagio that pleased. Raymond Baird followed with saxophone solos that earned an honest to goodness encore. This boy does with the Jazz tube what the symphonists do with a clarinet.

Loring-Smith were next in a musical comedy skit with gags that gassed this way two years ago. Joe Miller's grandson brought them through. Roy Sedley closed with a stouge and a neat little acrobatic dancer assisting on talk and fill.

Sedley is too mechanical, deflating his material on route—if that's

French for routine, and the burlesque bits were briefed and shot across too fast for digestion.

Tad.

GARDEN OF GIRLS PARAMOUNT (Reviewed Dec. 4.)

Olive Sibley led off with a semi-classical soprano against a background that for luxury and beauty was a rapture. Gertrude Fisher whirled into the picture with her silver spinning wheel routine and gave the opening that touch of color, talent and speed that makes a complete opening flash. Bob, Bob and Bobbie were introduced by Billy Glason for some cracklejack Indian club haggling. Bobbie, a white

spaniel, garnered the laughs and the other two-thirds of the turn cracked off with hot tossing of the sticks.

Billy Glason proceeded then to polish off the bill with a flock of brand new gags. Count on Billy to have some new ones. A red, red and blue number in ensemble, started by Bill and built on parade stuff with an increasing crescendo of movement and color brought the close-in on one of the best shows Paramount has offered for weeks.

Oscar Baum, new maestro in the pit has that stuff the gals like, and a stepping stone double nearly the spell of rhythm? The way Oscar waves that wand of his should raise a long and prosperous stay in the Paramount program.

Price.

WESTLAKE LOS ANGELES (Reviewed Dec. 1.)

Dion Romand's band opened with hot number "Hulabaloo" in okay style. Thelma Daniels, neat blonde, offers ardo dance.

Chiquita, beautiful personality miss, clicks with "Golden Moments of Yeg." Class in every moment. Yeg and Wyn's own manner of delivering slow motion acrobatics, goes over well.

It took Alice Hamilton, character woman monologist, to bring down the house with her spiel of an old lady up from the country. Dancing Coyans, colored troupe of two boys and two fens, tap to good advantage, one boy standing out particularly, for fast and furious footwork.

Picture, "Up the River." VI.

MILLION DOLLAR LOS ANGELES (Reviewed Dec. 1.)

Mac and Long sell neat hoofing, with novelty ideas that add much to their stuff. Sedal Bennett, red hot mama, lets loose a line of comely chatter and singing that appeals to the customers.

Mayo and Caruso, assisted by Suzanne, present their imitable sketch, Daisy the Wonder Horse. This human "horse" goes through routines that are chock full of laughs. Luciana Luca vocals to good results, clicking especially with request songs in any language, from the audience.

Lone Pine Minstrels, six men and a stepping stone double nearly from vocal to banjo with Hill Billy stuff.

Picture was "Laughter." VI.

HELLO EVERYBODY MAJESTIC (Reviewed Nov. 28.)

This Jack Russell music comedy, ushering that gentleman into a hearty welcome to Los Angeles is a neatly concocted laugh-geffer. "Hello Everybody" started off with a line of femme beauty that won approval. The Three Jays picked up where sweet things left off and from them on a rapid alternation of laughs, singing and hoofing out it across.

Eddie Young produced the numbers, and we mark repeat later. Joan Magawen offers one up for Eddie. Two spots in the lay-out detracted. The quartet could deliver their stuff with more feeling and heft, and Jackie Bruner, songster with real music in her voice, should start her number uptage when the nancys plunk away. But these slight

errors were easily blanked by the general excellence of the show.

With a nice big band for the supporting talent, we insist that "Hello Everybody" is a one man show, and Jack Russell is the man. He has that savor fare of good show. He doesn't disappoint. You sort of "feel at home" with this man on stage. That may be high praise for any actor, but it isn't flattery applied to this chap. He rates his billing.

Price.

RKO GOLDEN GATE SAN FRANCISCO (Reviewed Nov. 26.)

Claude Sweeten and RKOlans clicked with the melody of Victor Herbert numbers, in which Sweeten, with a fiddle solo, and Art Newman in a sax solo, were the highlights.

Bert Ford and Pauline Price opened with wire walking. Then Zelaya deposed the spectacular brand of humor, philosophy and technical piano work. Keller Sisters and symphony saw several members and one of the sisters did most of the work in the act by contributing a pair of scoping cymbals. Buster and John West closed the show in fair fashion.

Hal.

WESTLAKE LOS ANGELES (Reviewed Nov. 29.)

Responsive house greeted the five acts, opened by John and Harriett Griffith in grateful exclamation dance routine. They come back for a repeat later. Joan Magawen offers a medley of dual-voiced warbling to prolonged applause.

Paul Gordon's toponch cycling on trick machines, with gags thrown in, clicks. Norma Maxine offers an effective Indian dance. Fred, Oscar, Karet and others known as Wilson and Beers, O. K. with piano comics and clowning. Feratille Dion, Raret and his band, close with "Stampede," low down hot tune.

Picture, "Africa Speaks." VI.

FOX EL CAPITAN SAN FRANCISCO (Reviewed Nov. 29.)

Welcome home week for Jay Brower, back as m. c. after several weeks' absence. Scored with two hand numbers, first a competitive Irish group, featuring a fiddle solo by himself and exude by Henry Buttner, Bob Kimic, Lowell Hawk, George Munson, Belton Wolf, Pic Sminner and Warren Lewis. Second comedy Indian number that was a pip. Remainder of the P.--- O'Neill show had Richard Wally, human billboard tale; Rodrigues Bros., skaters; Cal Norris and a quartet of monkeys and Joseph Caray, doubling from the Fox, singing "I Just Get a Thrill." Sweet Sixteen Sweethearts had several line numbers.

"Up the River" the picture. Mel Hertz was at the organ.

Hal.

Legit

THE BAD MAN

HOLLYWOOD PLAYHOUSE
(Reviewed Dec. 1.)

Little need be said 't what has been said anant the artistry and skill exhibited in this play. "The Bad Man" hangs up its own ecology every night at the Playhouse, and it reads "Leo Carrillo had several line numbers."

The bunch lingers that Mr. Carrillo's bad man is not a card dealt out by Lady Luck. Carrillo, that reads, "Born Actor." The story of Carrillo's mastery of dialect and fidelity of character must be written in hard lines of unremitting effort, infinite patience and thoroughness as to detail. Of course M. Carrillo could be a product of nature such as Topsy, "just growned" but his ability to remain so steadfastly true to character and so much in his part did not merely happen. The deftness he displays is too rare (Continued on page 6)

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No. 23

INSIDE FACTS' ANNIVERSARY

Inside Fact's seventh annual holiday anniversary number will be published at the end of this month. During the seven years of its operation, this publication has been conducted on businesslike, merchandising methods. Advertisements are placed for the return they brought, not to obtain publicity exemption from deserved pains of the press.

The same policy will be retained in connection with advertising in the holiday anniversary special. Advertisements are now being received, from those, who want to advertise in this enlarged number, with its wider circulation.

MEHLINGER LEAVES FOR EASTERN JOB

Art Mehlinger, for the past two years the Pacific Coast manager for Harms, Inc., left this week for New York City, where he is to become general professional manager for De Sylva, Brown & Henderson, Inc., music publishers.

Lucky Wilbur, late with Shapiro-Bernstein, has taken over the coast assignment for Harms.

SHOE STORE MOVES

Wangarini's theatrical and special footwear store and gallery have moved to larger quarters, featuring an unusually complete line of theatrical shoes, and also to specialize in the "made to order" variety. Wangarini's daily mail includes orders from all parts of the globe.

ADD TO COMEDY CAST

Eddie Baker and Jack Duffy have been added to cast of Ford Sterling's current Educational-Chester comedy.

TEC STARTS ONE

"Sheer Luck," an elaborate melodrama, will go into production at the Tec-Art Studios this Wednesday. Nick Stuart and Jobyna Ralston will be co-starring.

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Legit—Continued

(Continued from page 5)
in protein delineations to be accidental.

What puzzles this reviewer is the bland indifference of movie execs to Mr. Carrillo's box office potential. With so much tepid talent at work in the cinema a howling need for the convincing kind, how come this class isn't produced, not only in "The Bad Man," but several other Mexican and Italian characterizations dying for a spot.

No little praise is due Henry Duffy in assembling Carrillo's support. George Lanningwell, a "curses" type of modern cast that the screen could use to advantage, Jack Gordon could pick up a flock of followers, who go for the Jack Holt stuff.

Price.

Night Club

POM POM CAFE

LOS ANGELES
(Reviewed Dec. 2)

Entirely new, yet running under the old name, the Pom Pom cafe and Night Club, which has been managed by Harlan, New ideas and good management were evident, although it is possible the old name will be detrimental, with its associations of rowdiness under the hit or miss direction of Hattie Hugan.

A more distinctive class of people were present at the rejuvenated Pom Pom than has been seen at the night club for considerable time. With its new decorations, finer type of entertainment, atmosphere of respectability and the gentle welcome of Ralph Arnold, it is back in his old job as host of the cabaret has all necessary elements for success.

Under the Harlan regime the night line girls do not depend upon nudity in place of quality for their numbers. This was noticeable in a Hawaiian selection, which was colorful, entertaining and snappy, but did not deviate from decency. The show was staged by John Eaton, with talent booked by Johnnie Beck. Frank Brantwood appeared in a little stuff as master of ceremonies, but is versatile enough to work into this type of stuff. His voice is good.

Additional talent was in the form of a dance team, Eddie and Adler, who do a chair dance, and Joan Clifford, a petite acrobatic dancer with excellent hand balance. Betty Wayne is comedienne. A male Hawaiian stringed trio, who are entertaining, appeared out of place in the night club. Musical numbers are by an eight-piece, colored orchestra, which probably will improve.

Associated with Harlan in the venture is Al Fretis, who states a \$1 cover charge will prevail at all times.

Woody.

PETER PAN WILL

PLAY MUSICAL BOX

"Peter Pan" will be presented in its strictly original form for the first time here by the Civic Repertory Company at the Music Box, Dec. 15, for three weeks.

Marion Clayton takes title role. Don Stuart directs. Boyd Irwin is singing man. Others are Forrestor Harvey, Mary Jane Hidy, Arthur Cross, June Bennett, Carleton Young and Doris Whitney.

IN TIPSY ROLE
Miss Olive Tall, appearing in "Women Who Take" Mason this week, does a tipsy role for the first time in her career.

B. B. B. Says:

... ..
Still they come ROY SNEYDY at the Art-Ray-Ray... BILLY GLASER at the Paramount... DAVE GORDON and NANCY GLICK write from New York... ROME and DUNN guest of honor at the cellar Friday night... and good, too... PROKE, MOORE in town... Haidis ever went to the... Don't ask LEONARD STEVENSON... Ten A. M. rehearsing... Pasadena Society.

P. S. — The Cellar is at Commo Street and Hollywood Boulevard... between Vine and Calumet... the telephone numbers are GRAnkie 3482 and ALBionwood 6101. CHERRY LANE is free at the lot across from the GELLAN... LER and SAMSON are there.

Thank You.

TUNING UP

With
Billy Hamer

We have heard it said, "music is not a business, it is a condition," and the intention becomes additionally impressive with the results of the foregoing week. Not a few changes in the local music offices are being made, and we gain the idea that the publishers are becoming desperate for the want of "hits," when, as a matter of fact, there is no such thing as a hit anymore. It is with regret that we lose a few of these boys, who are victims of circumstances over which we honestly believe they have no control.

A baby girl was born to Mr. and Mrs. Murray Peck on the morning of Nov. 17, at Glendale Repertory Hospital. The little Miss is named Beverly Marion. Both mother and daughter are reported doing nicely. Murray, a local songwriter, on a little note, is NOT passing out cigars, stating that neither he nor the baby smoke.

... ..
Pacific Coast Club Rhythm Makers are playing an engagement at the State Theatre in Long Beach.

... ..
Joe Marengo and his orchestra are still at the Italian Village.

... ..
We haven't seen Vince Rose's name on a tune for some time. De Sylva, Brown & Henderson have just put out his "Fall in Love with Me." It is so good that Ben Herman calls it the firm's best song in a year and a half, all of which should mean something, for Ben has given us some of our biggest hits in that time.

... ..
Famous has come out with something that is giving the bang an added reason to do plenty of "woodshedding." The reason is "Satan's Holiday," which offers plenty of off-rythm together with a few strains of waltz melody to lost-trot tempo.

Super To Start

Cecil B. de Mille soon will start production of "The Squam Man" with Reginald Denny in title role. Four months allowed for production, and a budget of \$1,000,000.

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— { *Many Thanks to Marco* } —

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